Don Taylor is the Founder and CEO of AmplifiedAg, a family of companies focused on indoor farming technologies and operations. Their focus is multi-pronged including manufacturing, software, electrical and mechanical engineering, horticulture, farming and food safety / compliance initiatives. Don's passion is to revolutionize how communities, grow, distribute and consume food. By doing this, the goal is to create sustainable jobs for farmers, who can help solve the world's food production challenges and provide access to healthy produce for all.

Prior to founding AmplifiedAg in 2016, Don Taylor served as Chief Technology Officer for Benefitfocus, Inc, an online benefits platform company, for over a decade. As a software industry veteran of more than 30 years, Don brings extensive experience in developing and providing advanced software solutions to the healthcare, banking, and logistics industries.